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**For Immediate Release**

**PC Armor™ Stops Conficker Without Microsoft® Update**

Microsoft disables AutoRun and AutoPlay to stop the spread of Conficker through USB thumb drives, Data Drive Thru products not affected.

Dallas, Texas – September 28th, 2009 – If you use a USB thumb drive you might be infected with the vicious Conficker worm that has infected and now controls millions of PCs worldwide, unless you have been using PC Armor™ - the triple layer protection PC security software from Data Drive Thru®. Microsoft has had to make major alterations to its operating system to prevent the spread and infections of Conficker through USB devices by fixing the auto run and autoplay functionality. Autorun allows the PC user to authorize the use of a USB device. Conficker modifies one of the launch files and installs the infection once the PC user approves the use of the USB device. Then the infection is carried to the next PC that the USB device is plugged into.

“PC Armor protected the PCs it is installed on because PC Armor does not have to have ‘a cure’ or ‘script’ written and sent to the PC as an update,” said Paul L. Andrus, President and CEO of Data Drive Thru, Inc. “Other PC security solutions were vulnerable because Conficker entered via the USB port rather than the internet. Other security software providers had to know about Conficker before they could write the antidote. PC Armor’s unique patent pending technology protects PCs from the minute it is put on your PC. .PC Armor protects you from malware that has not even been written yet.”

To help stop the spread of Conficker, Microsoft has altered the AutoRun and AutoPlay functions in its Windows 7, Windows Vista, Windows XP, Server 2003 and Server 2008 operating systems affecting millions of USB thumb drive users. Before these alterations you could “Open folder to view files” when you plugged in your USB thumb drive but now Microsoft has disabled that functionality. This adds additional steps and more hassles to the users of USB thumb drives.

“These alterations by Microsoft also do not affect our patented NSTL Technology™ (No Software To Load),” said Bernt “BA” Askildsen, Vice President of Technology for Data Drive Thru. “Our AutoRun and AutoLoad functionality is still available in The Tornado™ and PC-to-PC File Transfer For Dummies™. Our patented technology allows our products to still be used via the USB ports to provide the fastest and easiest way to transfer files between two PCs even if you have updated your Microsoft operating system

with the new update disabling that function. That's part of our 'secret sauce' with our NSTL patents that distinguishes our product line from any other." BA added, "And for our customers who use PC Armor there is absolutely no threat whatsoever from Conficker or any other worm, virus or malware."

Conficker, also known as Downup, Downadup, and Kido is a computer worm that attacks Microsoft Operating Systems. First identified in November of 2008, it has infected and now controls millions of computers worldwide, according to the New York Times. This worm uses many methods to transfer from PC to PC, including USB devices.

Current users of Data Drive Thru's PC Armor™ can breathe a sigh of relief as it has the unique ability to protect PCs before malware like Conficker is even identified. PC Armor monitors all programs, activities and behavior on your PC and paralyzes any harmful actions that may compromise the security of your computer. PC Armor's patent pending design provides triple layer protection that DETECTS, WARNS and PROTECTS your PC unlike other security solutions.

The top layer constantly tests every website on the Internet and detects those programs or files that could harm your PC commonly known as "malware". The next layer works with your Internet browser and warns you via red, yellow or green icons which sites are safe to enter. The third layer goes deeper into your PC to protect it in ways that traditional PC security software can't. PC Armor does not need to know about a virus or malware ahead of time to protect the PC – unlike traditional security software offerings.

PC Armor stops malware infections by proactively warning individuals of dangers while browsing, and can stop malware-hijacked files or programs, like those hidden on a USB device. PC Armor™ constantly monitors the behavior of Windows based operating systems and stores important information in an internal database. This database allows the system to be restored to earlier configurations, uninstalling any software, malicious or benign, that has gotten on the system. Andrus added, "No other Antivirus product can make this restoration claim. PC Armor™ raises the bar for personal computer security protection"

PC Armor's MSRP for subscription-based pricing is \$39.95 for one year of protection. A 30-day free trial is also available at [www.DataDriveThru.com/pcarmor](http://www.DataDriveThru.com/pcarmor). PC Armor, The Tornado and PC-to-PC File Transfer For Dummies are available at [www.DataDriveThru.com](http://www.DataDriveThru.com).

**About Data Drive Thru, Inc.®**

Data Drive Thru is the innovator of patented NSTL Technology™ (No Software To Load) that has been first applied to a line of intelligent computer cable products that solve the problem of data transfer between two personal computers/laptops (PCs). Its unique patented technologies automate the process of getting data from one PC to another. Data Drive Thru has also become the voice for millions of

average PC users that are searching for easier and faster products that allow them to get the most out of their individual computer experiences. The Company's software products are designed to protect the consumer from personal ID theft and malicious programs designed to infect or damage the PC. Its products are designed with the average PC user in mind. Part of the company's intellectual property is in its "connection to the people" that provides direct consumer feedback and market testing programs to create a unique knowledge and vision for this growing and powerful PC buyer group. Data Drive Thru's global headquarters are in Dallas, Texas.

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