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Data Drive Thru® Expands Distribution to over 3,500 U.S. Retail Locations Nationwide

The Tornado™ now available in Staples, Office Depot, Office Max, Micro Center, Fry's and select Costco warehouse locations in addition to the Internet and Live Shopping venues.

Dallas, Texas – March 26th, 2008 – Data Drive Thru, Inc.® today announced that The Tornado™, its patented file transfer micro computer, is now available at over 3,500 retail locations nationwide. “National retailers have seen the success we are having selling our products on Live Shopping channels like, QVC, Home Shopping Network and The Shopping Channel,” said Paul L. Andrus, founder and CEO of Data Drive Thru, Inc. “Our brand awareness is now showing at major retailers who are displaying the product with custom floor and shelf displays that feature the benefits of using the microcomputer especially in conjunction with a new PC purchase.

“Ever since The Tornado won Yahoo Tech’s Last Gadget Standing award at CES and the Best Product – Accessory at RetailVision in 2007 we have been working with various retailers to get our products on their shelves,” said Clint Hughes, Vice President of Marketing and Business Development for Data Drive Thru. “Being a vendor of record also gives us the opportunity to introduce new and exciting innovations based on our patented NSTL Technology™ as we release them like PC-to-PC File Transfer For Dummies®.

In addition to The Tornado and PC-to-PC File Transfer For Dummies, retailers around the world are waiting for their first shipment of iTornado™, the first file transfer micro computer that allows a consumer to network a PC with a Mac and transfer files without having to load software or reboot the systems. All three devices are based on Data Drive Thru’s patented NSTL (No Software To Load) technology.

The Tornado, iTornado and PC-to-PC File Transfer For Dummies are automated and self-contained file transfer micro computers that are small enough to fit into a shirt pocket. They feature retractable USB cable mechanisms and network two computers in a matter of seconds simply by plugging it in to the USB port of each computer. A user-friendly, split screen will appear showing the entire contents of each computer and allow for a simple drag and drop action to move files from one machine to another at speeds of up to 25 Mb per second. They can be used to quickly

back up files to another machine. The Tornado and PC-to-PC File Transfer For Dummies are compatible with most Microsoft operating system programs including Windows 98 SE, Windows ME, Windows 2000, Windows XP and Vista. In addition to the Microsoft operating systems, iTornado also works with Mac OS 10.1 or higher.

For more information go to www.TheTornado.com, www.FileTransferForDummies.com, www.iTornado.com or contact Clint Hughes at 972-897-7057 chughes@datadrivethru.com.

About Data Drive Thru, Inc.®

Data Drive Thru is the innovator of patented NSTL Technology™ (No Software To Load) that has been first applied to a line of intelligent computer cable products that solve the problem of data transfer between two personal computers. Its unique patented technologies automate the process of getting data from one computer to another. Data Drive Thru has also become the voice for millions of average computer users that are searching for easier and faster products that allow them to get the most out of their individual computer experiences. Data Drive Thru is also the only authorized and licensed company to sell the popular retractable USB and audio cable products. The Company's software products are designed to protect the consumer from personal ID theft and malicious programs designed to infect or damage the PC. Its products are designed with the average computer user in mind. Part of the company's intellectual property is in its "connection to the people" that provides direct consumer feedback and market testing programs to create a unique knowledge and vision for this growing and powerful consumer electronics buying group. Data Drive Thru's global headquarters are in Dallas, Texas.

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