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## Data Drive Thru Introduces PC Armor™, an Intelligent Security Software Suite That Fills the Holes Left by Standard AntiVirus Packages.

**PC Armor does what AntiVirus programs can't: it stops malware and viruses from infecting your PC without having to know about the problem executable in advance.**

**Las Vegas, Nev. – January 8th, 2008** – Data Drive Thru, Inc® continues its mission to provide products for the average PC user, with its new intelligent PC protection software, PC Armor™. The three complimentary software offerings in this suite provide the extra layers of protection needed by all computer users, because AntiVirus protection alone is not enough.

“Most consumers don’t realize that their computer could be infected for up to 30 days with a virus before their AntiVirus provider provides them with an update with the cure for that virus,” said Paul L. Andrus, Founder and CEO of Data Drive Thru. “PC Armor is a behavioral-based technology that protects the hard drive of the consumer in a way that AntiVirus programs can’t, without diminishing the performance of their computer.”

PC Armor does not need to know about a virus or malware program ahead of time to protect your PC. PC Armor monitors all programs and activities at the PC kernel level and paralyzes any activity or behavior that might compromise the security of your PC. The PC Armor suite also includes RGcrawler™ and RGguard™, which act as a first layer of defense against known bad executables that attack through the Web.

“RGcrawler is a farm of servers and algorithms developed by Robot Genius that is the industry’s first crawler that automatically tests websites for malware executables that could damage your PC or cause problems,” said Paul, “DJ” Reber, Chief Technology Officer for Data Drive Thru. “RGguard takes the information received from RGcrawler, integrates it into your Internet browser and displays information about the website before you visit it. When these products are combined with PC Armor the consumer gets three additional layers of protection that are missed by traditional AntiVirus software packages.”

PC Armor can work in tandem with an existing AntiVirus package or work alone on a new PC. It will retail for \$19.95 for a one year subscription. It will be available at [www.thetornado.com](http://www.thetornado.com) and computer product retailers nationwide toward the end of the first quarter of 2008.

### **About Data Drive Thru, Inc.®**

Data Drive Thru is the innovator of patented NSTL Technology™ (No Software To Load) that has been first applied to a line of intelligent computer cable products that solve the problem of data transfer between two personal computers/laptops (PCs). Its unique patented technologies automate the process of getting data from one PC to another. Data Drive Thru has also become the voice for millions of average PC users that are searching for easier and faster products that allow them to get the most out of their individual computer experiences. Data Drive Thru is also the only authorized and licensed company to sell the popular retractable USB and audio cable products. The Company’s software products are designed to protect the consumer from personal ID theft and malicious programs designed to infect or damage the PC. Its products are designed with the average PC user in mind. Part of the company’s intellectual property is in its “connection to the people” that provides direct consumer feedback and market testing programs to create a unique knowledge and vision for this growing and powerful PC buyer group. Data Drive Thru’s global headquarters are in Dallas, Texas.

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